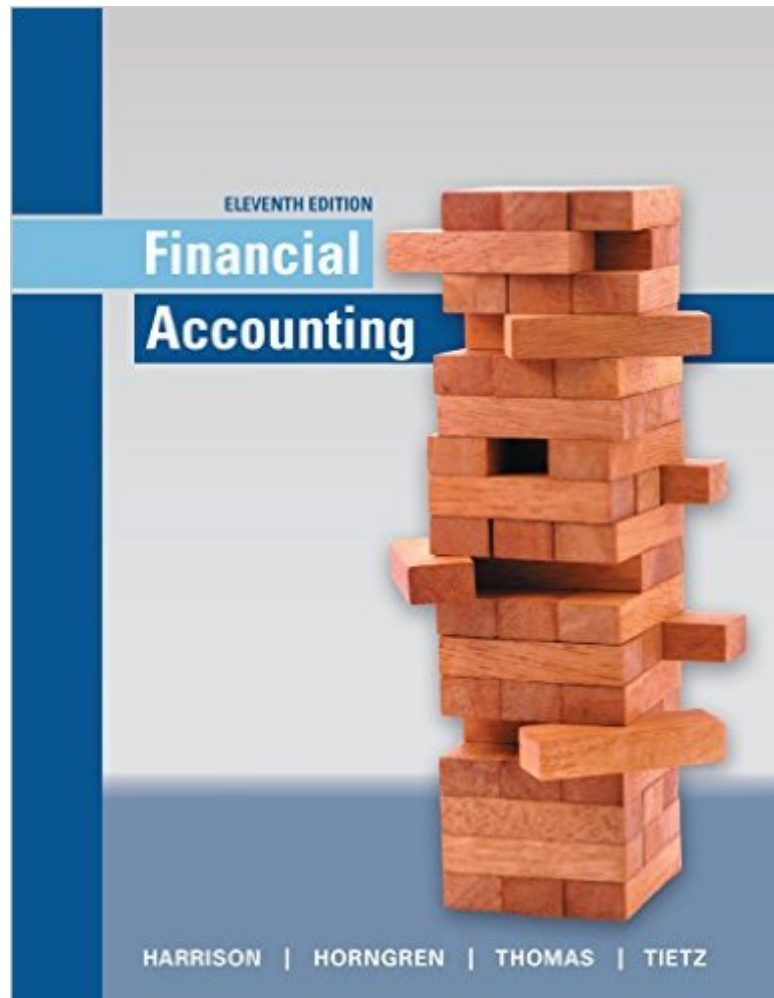


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Financial Accounting (11th Edition)



Synopsis

For introductory courses in Financial Accounting. A User-Focused Approach and Solid Foundation in the Construction and Analysis of Financial Statements for Use in Future Careers

Financial Accounting gives readers a solid foundation in the fundamentals of accounting and the basics of Financial Statements, and then builds upon that foundation to offer more advanced/challenging concepts and problems. This scaffolded approach helps readers to better understand the meaning and relevance of financial information, see its relevance within a real-world context, as well as develop the skills needed to analyze financial information in their career. While maintaining hallmark features of accuracy, readability, ease of understanding, and a wealth of accessible algorithmic problems, the Eleventh Edition includes updated explanations, coverage, and ratio analysis with decision-making guidelines. These latest methodologies and technology ensure that readers learn basic concepts in accounting in a way that is relevant, stimulating, and fun, while exercises and examples from real-world companies help readers gain a better grasp of the material.

Also Available with MyAccountingLab® MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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Customer Reviews

I was nervous about starting a graduate level accounting class, so I bought two other financial accounting textbooks at used bookstores in order to prepare for this class, and I'm glad I did because they explained more about the topic than this book - which was the required book for the class. This text does a great job of making a boring and difficult subject even more confusing and frustrating. The My Accounting Lab is a mess, and a lot of the quizzes contain material from later chapters and take hours to find the information for. The eText Pages option during quizzes and homework take you to pages that don't actually cover the material they're supposed to, and my professor actually stopped using My Accounting Lab a third of the way through the semester because the class was having so many difficulties and the help line didn't provide solutions. By far my worst experience with a text book and online lab! A note to the people complaining about not receiving the access code when buying used: used books generally don't come with access to the online labs. Some texts have free websites to accompany their books, but they won't specify having to use an access code to get into those sites. Access code = limited access to those who pay a bunch of money for new editions and codes.

Accounting is hard and this book is worthless. It does not explain anything. It's like the authors expect you to know how to do everything. My professor even said he had a hard time using it and thought it was written poorly and he is an Auditor and has worked in accounting for a LONG time

I bought this book for my Financial Accounting class at UF. The teacher went over the same concepts as the book, however the book did a much better job in explaining them. It explains the concepts clearly and with great examples that spread across a whole chapter so that you can build upon what you learn step by step. I would recommend it for anyone who doesn't know anything about financial accounting. If you know are knowledgeable in the subject you might want to get something that will go a little deeper into the subject. The reason I am giving it 4 stars instead of 5 is because I do not find the subject to be incredibly interesting, however it accomplishes its goal.

This book was a requirement for the Financial Accounting class in my MBA course. I was put off by

the price but found it is worth every penny. The overall layout is very logical, each chapter has numerous 'real world' examples and ends with more sample problems than you could ever hope to solve. 'Check Figure' partial solutions are provided in one of several useful appendices. I started out knowing absolutely nothing about accounting, now I have a firm foundation thanks more to this excellent book than my professor ...I will never sell this book

I purchased this book on August 21, 2013. Financial Accounting, Student Value Edition (9th Edition) Loose Leaf. The book description was as follows: Package includes: 0132349396 / 9780132349390 MyEducationKit -- Valuepack Access Card 0133049345 / 9780133049343 NEW MyAccountingLab with Pearson eText -- Access Card -- for Financial Accounting. I ordered this item through prime, free 2-day shipping. The first problem I had was the shipping delay. Though it arrived the day after it shipped, it did not ship until September 4, 2 weeks after the class I needed it for had begun. This was my own problem, however, as the order confirmation included the delay, but I did not notice until a few days after I placed the order. The real problem with this order was the misleading book description. It DID NOT include the myAccountingLab access card, which I need for my class. After speaking with customer service, I found that even though the page I ordered it from said it was included, this was a description for the wrong product. In the box where you can select between the kindle, hardcover, and looseleaf versions of the text, you must click the minuscule plus sign next to looseleaf to see a more expensive version that includes the access code. There is no indication that this step is necessary to receive the code, and I would not have known had I not spoken with customer service. In short, you should look elsewhere to find this text. The shipping delay and missing access code were very irritating, but that aside, the loose leaf edition is just an unbound stack of 3-hole punched papers. Look for a new copy at your university bookstore, and save yourself a massive headache.

I used the book for a review course covering Prin. I & II. It includes excellent graphics and illustrations. Basic accounting topics are discussed and illustrated clearly. Mid and end chapter problems were great reviews. I highly recommend this book as an introduction to basic accounting concepts.

Please do everything you can to not support this book. The hard copy as a loose leaf basically makes it worthless after you are done making it impossible to sell. All their assignments are done through a website the costs \$100 to get access to. If you absolutely have to buy it you have to do

what you have to do. I would understand if maybe the world of accounting was completely overhauled since the 9th edition came out but everyone knows that didn't happen. Its people like this that are making our education system tail spin into the dumps because no one can afford it. Its criminal.

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